Mobilising Business, Acting on Future Health
Conference – Thursday 30 March 2017

Imperial College Business School’s second annual conference will explore how the health sector can better innovate to tackle global health challenges and at the same time achieve business sustainability.

Imperial College Business School, South Kensington Campus, London

Taking action on health challenges
The world’s health systems are facing a perfect storm of escalating demand and economic constraints. Populations are growing older, becoming increasingly obese and mental illness is rising. At the same time, governments are limiting public expenditure. In poorer countries we need to deliver far better access to affordable healthcare. And two big unknowns are also looming – the health costs of climate change and the antimicrobial resistance time bomb.

Mobilising business and harnessing innovation
Scientific and technological innovation – combining the efforts of the public and private sectors – has transformed healthcare over the last century, but it has often increased overall healthcare costs. Moreover, the pharmaceutical and medical technology industries are struggling with a slowdown in their pace of innovation.

So what can business do to better respond to these global healthcare challenges? Successful action requires the combined effort of research, policy and, importantly, business communities.

Businesses have the potential to innovate and unleash a wave of new products and services that can help tackle major societal issues. But to fully realise the potential, we must maintain the incentives for innovation, curb healthcare cost inflation and deliver innovations that are appropriate for all health systems, rich and poor.

Mobilising Business, Acting on Future Health will bring together leading figures from the health industry, the public sector, entrepreneurs, policy-makers and academics from Imperial College London, inspiring them to create new solutions to the world’s most pressing healthcare issues.

As a delegate or a speaker you will have an opportunity to add your voice to the debate, gain new knowledge and inspiration, share information and network with key players from the worlds of business and academia. Together we will create actions for businesses, policy and research that can be implemented immediately.

The Conference will feature the following key themes:

Harnessing innovation for sustainable growth
There is a growing understanding of the world’s future health needs. Advances in science and technology continue apace. How can we harness this energy to meet new health priorities and at the same time deliver economic growth? What will the innovation and business models to achieve this look like?

Financing the new model of care
New models for funding healthcare innovation are needed. Where will the investments come from? Do mainstream funders and governments understand the future investment needs of healthcare? And what are the new sources of finance that might help bridge financial gaps?

Leading new models of care
Strong signals from the top about key innovation challenges in healthcare are essential in driving the business agenda. What should future leadership in health sector business look like and where will leadership come from? Where will disruptive innovation and disruptive innovators emerge? Will existing businesses be able to reinvent themselves?
This one-day event, hosted at Imperial College Business School, will feature inspiring TED-style talks, panel discussions, on-stage interviews and breakout sessions.

Agenda

9.30 Welcome
Professor James Stirling CBE FRS, Provost, Imperial College London

9.40 Co-chair welcome
Professor James Barlow, Chair in Technology and Innovation Management, Imperial College Business School

Opening keynote: The global health challenge – needs, demand, cost and access
Dr Mark Britnell, Chairman and Partner, Global Health Practice, KPMG

9.50 Industry keynote
Professor Rifat Atun, Professor of Global Health Systems, Harvard University
Professor Chas Bountra, SGC Oxford, Chief Scientist, Oxford University
Dr Jeremy Lauer, Economist, World Health Organisation

Facilitated by Dr Pedro Rosa Dias, Associate Professor of Health Economics, Imperial College Business School

Session 1: Harnessing innovation for sustainable global health

10.10 Panel
Professor Rifat Atun, Professor of Global Health Systems, Harvard University
Professor Chas Bountra, SGC Oxford, Chief Scientist, Oxford University
Dr Jeremy Lauer, Economist, World Health Organisation

Facilitated by Dr Pedro Rosa Dias, Associate Professor of Health Economics, Imperial College Business School

10.50 Discussion
Professor Pierre Magistretti, Dean, BESE, KAUST & Brain Mind Institute, EPFL

11.10 Break

11.25 Panel
Dr Kai Stoeber, Vice President, Global Innovation, Shionogi Limited
Eva-Lotta Allan, Chief Business Officer, Immunocore
Mark Hicken, Managing Director UK & Ireland, Janssen
Professor David (Ted) Garway–Heath Moorfields Eye Hospital
Cyrille Petit, Chief Corporate Development Officer and President Global Business Services, Smith & Nephew

Facilitated by Dr Marisa Miraldo, Associate Professor in Health Economics, Imperial College Business School

Session 2: Funding innovation

12.15 Panel
Kasim Kutay, CEO, Novo A/S
Kate Bingham, Managing Partner, SV Life Sciences

Facilitated by Michele Colocci, Vice Chairman, Global Co-head of Healthcare Investment Banking Morgan Stanley

13.00 Lunch

13.55 Co-chair afternoon welcome
Dr Laure de Preux, Assistant Professor, Imperial College Business School

Session 3: Leading new models of care

14.00 Discussion
Rebecca Fogg, Senior Research Fellow, Healthcare, Clayton Christensen Institute

14.15 Breakout session: Shaping new models of care

14.45 Break

15.00 Breakout session summary
Professor Carol Propper, Associate Dean of Faculty and Research, Chair in Economics, Imperial College Business School

15.10 On-stage conversation
Wendy Belluomini, Director, IBM Research - Ireland
Frank Lehmann, Head of Open Innovation and Venturing, Nestle

With Professor Franco Sassi, Chair in International Health Policy & Economics, Imperial College Business School

16.00 Panel
Michael Macdonnell, Director of the Strategy Group, NHS England
Ian Smith, Chairman, Four Seasons Health Care
Katie Wood, Director, Operations Consulting, Arup

Facilitated by Dr Gabrielle Silver, Partner, Brunswick Group

16.45 Reflections
Conference Co-chairs - Professor James Barlow and Dr Laure de Preux

Closing remarks
Professor Nelson Phillips, Acting Dean, Imperial College Business School

Networking drinks reception

Imperial College Business School

As part of Imperial College London, one of the world’s pre-eminent science-based universities, we fuse innovative business thinking with new technology to develop practical solutions to real-world issues for the benefit of business and society.

The School is consistently ranked amongst Europe’s best research-led business schools and our research expertise is sought by governments, policy-makers, regulatory bodies and business leaders worldwide.

Engage with us on Twitter using #MobiliseBusiness and @ImperialBiz

imperial.ac.uk/business-school/mobilising-business

All information is correct at the time of print but is subject to change without prior notice.